

Reach **764,113** premium shoppers
per day in 72 premium stores...



Transactional figures provided by respective retailers. The above count has also been further corroborated by the following assumptions:
Assuming there are just 3 transactions every 5 minutes at each of 12 counters in a 12 hour operation, there will be in excess of 370,000 transactions per day. It is further assumed that each transaction represents 2.25 shoppers.

Malaysia's Largest Premium Retail Media Network

- Reach affluent shoppers with monthly income above RM4,000
- Lowest cost per thousand(CPM) compared to any other mass media
- 72 outlets nationwide



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