

**MEDIA HEALTH
WARNING!**
IGNORING IN-STORE ADVERTISING
AS PART OF YOUR MEDIA MIX CAN BE
HAZARDOUS TO YOUR BRAND.

**ARE YOU PUTTING YOUR AD-SPEND
INTO INCREASINGLY FRAGMENTED
MEDIA CHANNELS?**

**IS YOUR PRECIOUS AD-DOLLAR
BEING WASTED BECAUSE THE
CONSUMER IS TUNING OUT?**

**IS YOUR AD DOLLAR LANGUISHING
WHERE THE CONSUMER CAN'T
EASILY GET HOLD OF YOUR
PRODUCT?**

**ARE YOU HAVING DIFFICULTY IN
ENGAGING WITH YOUR TARGET
MARKET?**

IF YOU ANSWERED **YES, PLEASE TURN
TO NEXT PAGE...**

OUR PREMIUM NETWORK GIVES YOU:

- **DAILY ACCESS TO OVER 764,113 AFFLUENT SHOPPERS**
- **NATIONWIDE ACCESS AT 72 KEY LOCATIONS**
- **HIGHER SHOPPING BASKET VALUE**
- **LOWEST COST PER THOUSAND (CPM) COMPARED TO ANY OTHER MASS MEDIUM/ CONVENTIONAL MEDIUM**

Call us for negotiable long-term rates. **BOOKINGS NOW OPEN FOR YEAR END AND LONG TERM BUYS FOR 2010.** Drive brand visibility through retail media brand solutions.

Call **03-2287 6130** or email sai@magiqads.com kimi@magiqads.com or katie@magiqads.com today to find out what opportunities are "in-store" for you. *(Yes we know, that's a pun!)*

